

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RELIACAST, INC.", CHANGING ITS NAME FROM "RELIACAST, INC." TO "THEPLATFORM, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JULY, A.D. 2003, AT 11:02 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3250790 8100

AUTHENTICATION: 2537881

030471822

DATE: 07-21-03

**CERTIFICATE OF AMENDMENT
OF
FOURTH AMENDED AND RESTATED CERTIFICATE
OF INCORPORATION**

RELIACAST, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Fourth Amended and Restated Certificate of Incorporation of said Corporation:

NOW, THEREFORE, BE IT RESOLVED, that the Charter of the Company be, and it hereby is, amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation is thePlatform, Inc."

SECOND: That in lieu of a meeting and vote of the stockholders, the majority of stockholders have given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the state of Delaware and written notice of the adoption of the amendment has been given as provided in Section 228 of the General Corporation Law of the State of Delaware to every stockholder entitled to such notice.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of the Section 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by IAN BLANE, its authorized officer, this 18TH day of JULY, 2003.

By: [Signature]
Name: Ian Blane
Title: President